

Robot Generation key insights

As robotics becomes more visible, public sentiment will play a defining role in how technologies are introduced, regulated, and embraced.

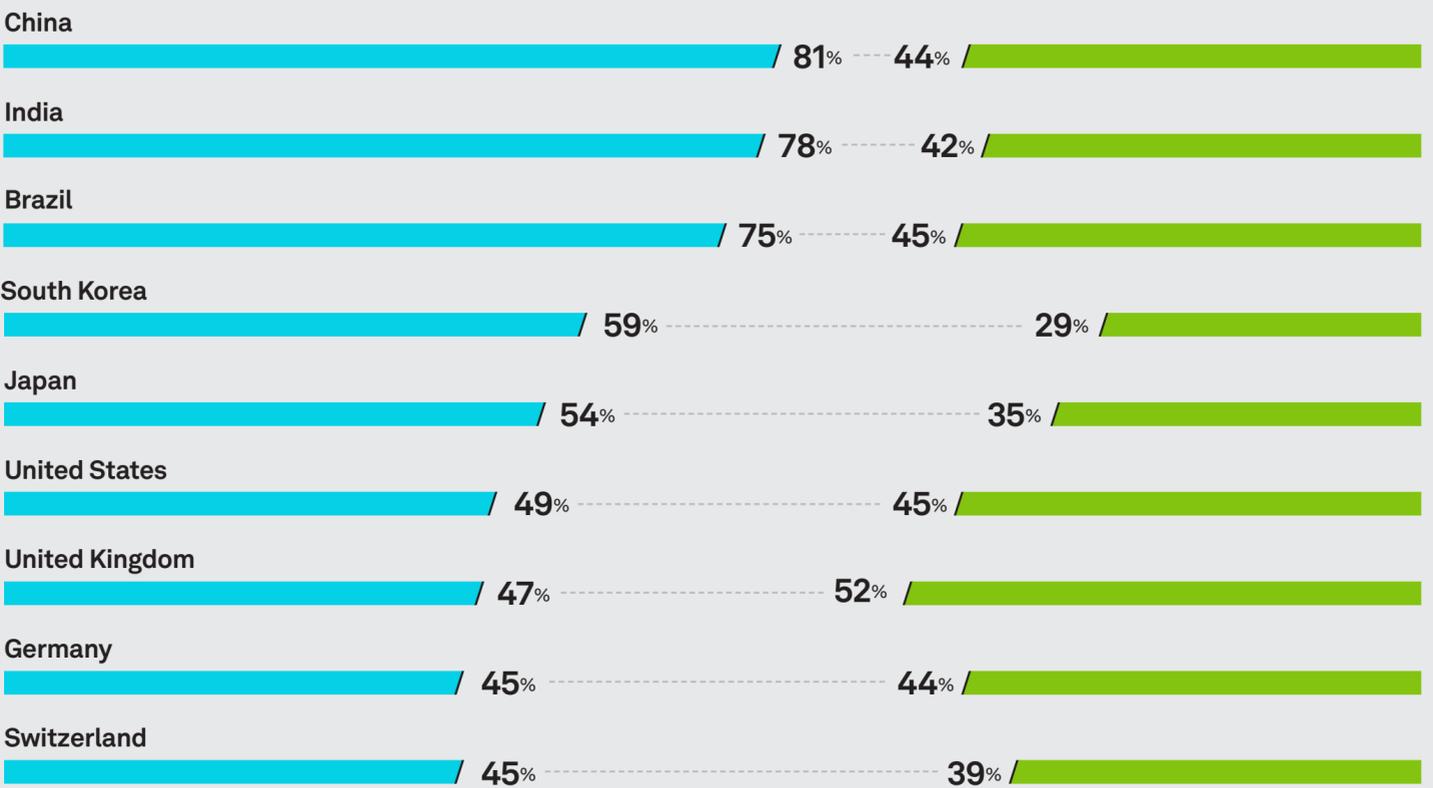
Drawing on insights from more than 18,000 people across nine countries, Hexagon's Robot Generation study explores how human trust shapes robotic adoption – and what that means for the future of work.

A world split on robots

Whether countries lead or lag in robot adoption depends on cultural exposure and public sentiment, with trust accelerating progress and concerns slowing it. So where is trust strongest? Where are concerns greatest?

Robot anxiety league table

Thinking about robots I feel ■ Excited ■ Worried

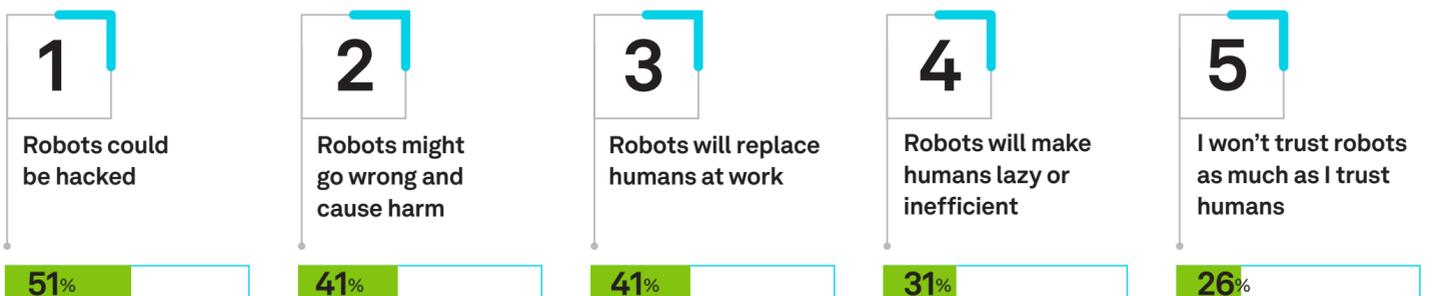


*Responses are from adults. The two questions were asked separately.

Colleagues or competitors?

Step into tomorrow's workplace where robots are joining the team and humans are still working out how they feel about it. From excitement to unease, here's what's driving acceptance and holding it back.

The top 5 barriers to robot adoption



* As reported by adults.

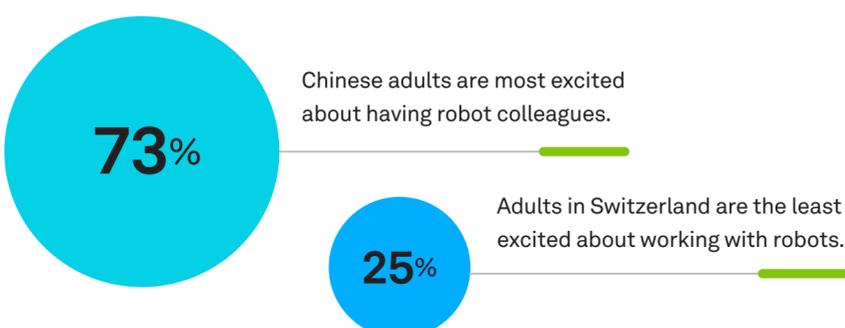
Cultural exposure

Use of robots in real life



Robots in the workplace

Having a robot colleague would be exciting



Comfort interacting with robots in a factory or warehouse

